

Extremely Simple One-Page Business Plan

What is your product / service

What materials / resources do you need?

What partners will you involve, & how will they contribute?

- 1.
- 2.
- 3.
- 4.

Who will support you outside your business?

- 1.
- 2.
- 3.

Who & where are your customers?

Who are your competitors & how big is the market?

What are your marketing opportunities?

What is your marketing plan?

Operations: who does what, when?

What is your financial plan?

Expenses:

Income:

Your Risks and Issues

How will you measure your success?

		By 6 months
		By 12 months
		By 24 months
		By 36 months

ACTION PLAN

#	ACTION	#	DATE
1			
2			
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